

CINCO DE MAYO BENEFIT
BIKE RIDE AND WALK
* PA CENTER for ADAPTED SPORTS *

FALL EDITION

SUNDAY
SEPTEMBER 12
2021

PARTNERSHIP OPPORTUNITIES

CINCO DE MAYO PCAS BENEFIT

SUN
SEPT 12
2021



We are thrilled to invite you to the return of the Cinco de Mayo Benefit Bike Ride and Walk - Fall Edition. Please join us in support of people with disabilities in our community.

The “Cinco” is a day of fun and fantastic ride and walk routes. The Cinco de Mayo Ride is PCAS's greatest fundraiser of the year, with 400 participants and growing. The event makes it possible to continue offering much-needed services.

The last year gave us plenty of things we didn't choose. Throughout the Pandemic, however, the Pennsylvania Center for Adapted Sports continued offering programs that people with physical disabilities rely on to live a healthy and connected lifestyle. We, in turn, count on our community to help us in making it happen.

Join us for this local event promoting inclusive health and well-being as a means to strengthen our communities. Your support will make a difference for many throughout the year.

Together we can do it — one person, one athlete at a time.

Sincerely,
Jeff McGinnis
Executive Director, PA Center for Adapted Sports



OUR MISSION AND WORK

Our mission is to improve the health and well-being of people with disabilities through inclusive sport, wellness and recreation programs. Our programs help participants build and maintain strength and function, overcome depression, and develop lifelong friendships through engagement in sports and recreation in the community.

For all our participants, we provide equipment, venues, instruction, training, a team of peers and a capable group of encouraging volunteers. We offer children and adults a place where they can explore their abilities.

Alongside our fitness programs, PCAS offers consultation services to agencies and educational institutions, and serves as an advocate for adapted sports. We especially strive to create opportunities for veterans and young athletes, including helping schools add adaptive sports programs and sustain a vibrant Para Sports culture.



FACTS & FIGURES

We strive to improve our community where:

- ◇ 70% of people with disabilities have no access to activities that promote health
- ◇ 90% of women with a disability do not have access to recreation or sport
- ◇ 70% of youth with a disability don't take part in any kind of physical activity
- ◇ People with disabilities are twice as likely to be physically inactive (25% vs. 12%)

POSITIVE IMPACTS

Playing adaptive sports increases the likelihood of full employment by 40%.

Access to adaptive recreation improves self-esteem.

Communities benefit when people with disabilities can more fully participate in sports and recreation.

**PCAS has produced
11 Paralympians!**

WE REDEFINE THE POSSIBLE

Programs of the Pennsylvania Center
for Adapted Sports allow people with
disabilities to discover their abilities.



WHO WE SERVE

PCAS programming serves over 500 individuals with disabilities annually reaching, together with their families, over 2,000 people.

Our service population comes from throughout the Greater Delaware Valley; 95% have a permanent physical disability, 5% have cognitive disabilities.

Our youngest participant so far was four years old, and at last count, our oldest is 76.

Participants include Veterans and Active Duty Military personnel with disabilities.



HOW WE DO IT: VOLUNTEERS!

A large network of 250+ volunteers, who commit 15,000 hours annually, makes it possible to provide an inclusive environment designed to focus on a common love of sport rather than on a person's disability.



THE EVENT EXTON, PA

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Attracting 450 riders and walkers and 100 volunteers, our Cinco de Mayo Ride and Walk is the region's only one that benefits and opens the world of sports to people with disabilities.

One of the most scenic rides of the year, it's also one of the only events where people with disabilities are among the participating cyclists and walkers.

Serious cyclists can choose to bike 25 or 50 miles of scenic hills in northern Chester County. Walkers and more recreational riders can choose up to 23 relatively flat miles on the beautiful, paved Chester Valley Trail.

Participants and spectators gather at the finish line for a post-event celebration where they have the opportunity to familiarize themselves with sponsor information and products.



"My participation with PCAS ... has done wonders for my sense of confidence and self-esteem. I'm doing things I never thought would be possible for me to accomplish. I wish for the very same feelings of achievement for any disabled person who is ready for a challenge."

Larry

WE ENABLE EXCELLENCE

Paralympic medalist Steph Jallen started her path to the world stage through PCAS youth programs.



PARTNERSHIP OVERVIEW

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We offer partnership levels for every budget. Get your brand in front of a large crowd of health conscious, physically active adults and children, with and without disabilities.

PLATINUM \$5000
PRESENTING PARTNER

GOLD \$2500

SILVER \$1000

BRONZE \$500

COMMUNITY \$250

	PLATINUM \$5000 PRESENTING PARTNER	GOLD \$2500	SILVER \$1000	BRONZE \$500	COMMUNITY \$250
Year-long recognition at cycling program	*				
Opportunity to speak at event	*				
Naming opportunity on adapted cycle	*				
Naming opportunity on cargo trailer	*	*			
Company banners at event	* +3	* +1			
PCAS presentation at your organization	*	*	*		
Recognition on social media	* FEATURED	* PROMINENT	*		
Logo on website	* FEATURED	* PROMINENT	*	*	
Logo on printed materials	* FEATURED	* PROMINENT	*	*	
Recognition on t-shirt	* FEATURED	* PROMINENT	* LOGO	* LOGO	* NAME
Display space at event	*	*	*	*	*

PARTNERSHIP DETAILS

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PLATINUM PRESENTING PARTNER \$5000

- ▶ Year-long recognition in PCAS Cycling Programs
- ▶ Opportunity for company rep to address attendees at event end celebration
- ▶ Naming opportunity on one adapted cycle
- ▶ Naming opportunity on cycling cargo trailers
- ▶ Three company banners at event: one each at Registration, Rest Stop, Trail
- ▶ Featured company branding on event
 - t-shirts
 - all printed materials
 - website
- ▶ Featured Partner recognition on event Social Media
- ▶ Display space at event
- ▶ Virtual PCAS Sport & Disability presentation for your organization

All partners are entitled to a 10'x10' display space at the registration/event staging area. Partners must provide all needed equipment, including tables and chairs.

GOLD PARTNER \$2500

- ▶ Naming opportunity on cycling cargo trailers
- ▶ One company banner at event, in addition to your display
- ▶ Prominent company branding on event
 - t-shirts
 - all printed materials
 - website
- ▶ Featured Partner recognition on event Social Media
- ▶ Display space at event
- ▶ Virtual PCAS Sport & Disability presentation for your organization



PARTNERSHIP DETAILS

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SILVER PARTNER \$1,000

- › Company branding on event
 - t-shirts
 - all printed materials
 - website
- › Company recognition on event Social Media
- › Display space at event
- › Virtual PCAS Sport & Disability presentation for your organization

BRONZE PARTNER \$500

- › Company branding on event
 - t-shirts
 - all printed materials
 - website
- › Display space at event

COMMUNITY PARTNER \$250

- › Company name listed on t-shirt
- › Display space at event

IMPACT OF YOUR HELP

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WITH YOUR HELP, WE CAN:

- ◇ Continue to provide equipment, training and support to over 500 athletes with disabilities who participate in our eleven adaptive sport and wellness programs
- ◇ Expand the range of our programs, including programs for Veterans with disabilities, and increase access to them throughout our region
- ◇ Alleviate space constraints in our facility
- ◇ Meet the increasing costs of adapted technology, which allows us to fit the unique needs of each participant with our innovatively designed equipment
- ◇ Enable fun and healthy activities for hundreds of children and adults with disabilities in our area



A high performance cycle so an athlete with a disability can be competitive: \$6125



A mono-ski that allows a skier with a disability to ski independently: \$5550



A scull adapted for a rower with limited use of their lower body: \$7525



A hand cycle for a child with a spinal cord injury or limited use of their legs: \$4250

Being able to soar... Priceless!



WE BUILD INCLUSIVE COMMUNITIES

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Since 1995 PCAS has been creating communities that promote healthy lifestyles for all abilities.



The Pennsylvania Center for Adapted Sports (PCAS) has been a leader in providing adapted sports to persons with disabilities for decades. Administered from its office on Boathouse Row in Philadelphia, PCAS currently operates 13 sport-and-wellness programs year-round, with a focus on building inclusive communities with barrier-free and supportive settings.

The first two adaptive sports venues of today's PCAS were Philadelphia Adapted Rowing, founded in 1981, and the PA Adapted Ski program founded in 1982. By providing an outlet for recreational and competitive sports activities, these programs completely transformed the landscape for persons with disabilities.

Since officially incorporating in 1995, PCAS has expanded tremendously, increasing sports programs, participants, and its geographical reach. PCAS sports now include: cycling (tandem and hand), climbing, kayaking, rowing (indoor and sculling), skiing, sitting volleyball, yoga, swimming, hockey, triathlon, youth ski camp, and youth track and field. Our cycling program has expanded from our Philadelphia and Chester County locations to include a site in Wilmington, Delaware.

Specialized equipment adaptations allow people with a wide variety of disabilities to participate, including those with spinal cord injuries, amputations, spina bifida, stroke, visual impairments and more.

With PCAS programs, people living with disabilities in our community have a place to have fun, to exercise, to compete, to socialize, to meet new friends, to be visible, and to fully take part in all aspects of their community. Our athletes derive all the benefits of sport participation, including better health, improved self-esteem, dynamic social interactions and most importantly being a team member and active in their community.

- *"One very important impact has been connecting and learning from others with disabilities.*
-
-
- *(Another) thing that has been very important to me is the social aspect and the lifelong friendships with fellow athletes and wonderful volunteers."*

Doug



PREVIOUS PARTNERS & SPONSORS



Essential Medical

Cenoté Studio

**Cinco de Mayo Benefit Ride and Walk
2021 CORPORATE PLEDGE FORM**

Company Name, as you would like it to appear for recognition:

Billing Address: _____

City: _____ **State:** _____ **ZIP:** _____ **Phone:** _____

Contact Person: _____ **Contact Phone:** _____

Contact Email: _____

Sponsor/Partner Level: Platinum (\$5000) Gold (\$2500) Silver (\$1000) Bronze (\$500)
 Community (\$250) Other

Amount of Sponsorship: \$ _____

Signature: _____

Payment of pledge amount is due by September 1, 2021

**Make check
payable to:**

PCAS

Mail to:

PCAS
4 Boathouse Row
Philadelphia PA 19130
Attn: CDM

Contact:

cdmsponsors@centeronline.com
484-876-1245

The PA Center for Adapted Sports is a non-profit 501(c)-3 organization. Federal tax identification # 23-2814991.





PARTNERSHIP OPPORTUNITIES:

Meg Jones

215-834-6353

cdmsponsors@centeronline.com

PA CENTER FOR ADAPTED SPORTS

4 Boathouse Row - Kelly Drive

Philadelphia PA 19130

215-766-5118

centeronline.com

OUR NATIONAL PARTNERS

